# OPEN SCIENCE DALLA A ALLA Z 1-COMUNICAZIONE SCIENTIFICA OGGI







REALE VALORE E IL POTENZIALE TRASFORMATIVO DELLA OPEN SCIENCE, LA VEDRETE SOLO COME

L'ENNESIMO FARDELLO AMMINISTRATIVO

# Qualcosa da portare via

Open Access/Open Science: opportunità, non minaccia



My first talk of the year! Message is going to

be that the opposite of 'open science' isn't 'closed science' - it's bad science.

...il contrario di Open Science è «Bad Science», non «Closed Science»

...Open Science è un modo diverso di fare scienza, non una serie di regolette

...si può fare Open Science a piccoli passi, non «tutto e subito»

...le barriere sono culturali/politiche, non tecniche...

Open Science, Open Innovation, EOSC, FAIR: esserci!



# Impareremo in questo modulo

- 1. cosa non va nel sistema attuale di comunicazione scientifica
- 2. quantí soldí e interessi girano intorno a un articolo

### MESSAGGI CHIAVE

- oggí, pubblicare e leggere non è gratis
- non credete ciecamente nella peer review, Impact Factor, citazioni...
   Siate critici e informati!









**REGISTRAZIONE** 

[Impact Factor]

**RICOMPENSA** 

TRANSACTIONS:

OF THE PRESENT
Underskings, Studies, and Labour

INGENIOUS

IN MANY CONSIDERABLE PARTS

W O R L D

For Acce 1665, and 1666.

**ARCHIVIAZIONE** 

**CERTIFICAZIONE** 

PUBBLICITÀ [AWARENESS]

Rosendaal H. – Geurts P. Forces and functions in scientific communication: an analysis of their interplay, CRISP 1997

## Comunicazione scientifica, il processo



Submission

Peer review

SPESSO LA RICERCA È VALIDA, MA NON MAINSTREAM. RE-SUBMISSION...E IL TEMPO PASSA

Acceptance/ rejection

**Publication** 

PUBBLICAZIONE NECESSARIA

- RICERCA = PROCESSO INCREMENTALE
- PER NON REINVENTARE LA RUOTA
- PER NON ESSERE FINANZIATI DUE VOLTE

AUTORI E REVISORI NON SONO PAGATI. RITORNO ATTESO: PRESTIGIO/CITAZIONI

IN ABBONAMENTO O
IN OPEN ACCESS

STESSI COSTI DI PRODUZIONE, DIVERSA DISSEMINAZIONE



Opinion | 21 May 2020

May 21, 2020

Open access: how COVID-19 will change the way research findings are shared



Robert Kiley
Head of Open Research
Wellcome

#### Publication practices must be improved after COVID-19

Subscription publishers have stepped up to respond to this global emergency by removing paywalls and allowing content to be reused. But this has also shone a spotlight on the shortcomings of the traditional scholarly publishing system, which is not fit for purpose in the 21st century.

A business model in which <u>75% of the research literature is only accessible to paying subscribers</u> 

is unacceptable, especially as much of that research has been funded by the public purse.

is a tacit admission that business-as-usual in research slows down science.

"[They say] we're opening everything because it's important that we advance things fast. Well, the flip side of this argument is that your normal behaviour is to put barriers to science."

"This virus is dangerous and deadly, but there's lots of other diseases that are dangerous and deadly, and for which opening could save lives. So if you really want to go in that direction, just open everything."



University of Montreal researcher Vincent Larivière said the cu climate of open science suggests that science-as-usual creates barriers. (Amélie Philibert)



Health · Second Opinion

'We're opening everything': Scientists share coronavirus data in unprecedented way to contain, treat disease

Feb.1, 2020

...GLI SCIENZIATI ADESSO
STANNO APRENDO DATI E
ARTICOLI SU COVID-19...
SIGNIFICA CHE IL
COMPORTAMENTO
«NORMALE» INVECE È
QUELLO DI METTERE
BARRIERE ALLA
CONOSCENZA

nature

Feb 4, 2020

Subscribe

EDITORIAL . 04 FEBRUARY 2020

## Calling all coronavirus researchers: keep sharing, stay open

As the new coronavirus continues its deadly spread, researchers must ensure that their work on this outbreak is shared rapidly and openly.

Accesso è v

WIRED

BUSINESS CULTURE SEAR IDEAS SCIENCE SECURITY TRANSPORTATION

ELEST FIELEY 80518655 82.17.2828 85:22 PM

March 13, 2020

#### Global Officials Call for Free Access to Covid-19 Research

Government science advisers in a dozen countries are asking scientific journals to make data on the disease more widely available.



Jan. 25, 2020

"Open" should be the default for science - not just in case of emergencies. When we \*know\* that their openness speeds discovery, why do we lock up articles and data? #OAintheUSA

Traduci il Tweet



Scientists are unraveling the Chinese coronavirus with unprecedented speed and... Scientists are racing to stop the new coronavirus by sharing their results in real time around the world. The effort shows how the speed of collaboration has ...  $\mathscr D$  washingtonpost.com



SOLO CORONAVIRUS?
ALZHEIMER, CANCRO,
CAMBAIMENTO
CLIMATICO, VIOLENZA
SULLE DONNE SONO
MENO IMPORTANTI?...



Heather Joseph

10 h · 🔐

It's time to make Open Access the default for ALL scientific research once and for goddamn all. Please.

TECNICAMENTE, FACILE. DECISIONE DI ... ac( «chiudere» ricerca Y VITALE È ECONOMICA

Abstract

The article country is a strict of the country in the article country is a strict of the country in the article country is a strict of the country in the article country is a strict of the country in the article country is a strict of the country in the article country is a strict of the country in the article country is a strict of the country in the article country is a strict of the country in the article country is a strict of the country in the article country is a strict of the country in the article country is a strict of the country in the article country is a strict of the country in the article country is a strict of the country in the article country is a strict of the country in the country especially of spike proteins. The transmembrane and cytoplasmic domains of influenza virus hemagglutinin are shown, which contains three fatty acids covalently linked to conserved cysteines. The cysteine at the beginning of the transmembrane region is acylated with stearic acid (yellow zigzag line), whereas the two cytoplasmic cysteines contain palmitic acid (red zigzag line). The model was created by Oliver Ernst (Biochemiezentrum, Heidelberg) using BallView 1.3.



Jon Tennant 🕢 @Protohedgehog · 7 apr

When a scientific publisher provides free access to life-saving research during a pandemic, they show us that this decision is technically simple. Flip a switch.

The decision to prevent access to similar life-saving research for literally EVERYTHING ELSE is purely financial.



**1** 23

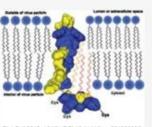
♡ 73

AMMETTONO CHE LA

NORMA È IMPEDIRE

L'ACCESSO

() ¥ 🛅



**«FINO A FINE EMERGENZA»** 

IRREALE.

Biol Cell 2012, 104/9i, DOI:10.1111/bor.201200006

Message from Annie Callanan, CEO, Taylor & Francis Group



As the spread of COVID-19 around the world cor suring all relevant research is available to those its impact. Our imperative is to enable experts to

In addition, we are committed to supporting our learning and instruction.

#### This is how we are helping

Providing free access to vital research

We are supporting researchers, journals and funders to ensure that all research findings and data elevant to COVID-19 are shared rapidly and openly to inform the public health response and ul nately help save lives

This article is being made freely available through PubMed Central as part of the COVID-19 public health emergency response. It can be used for unrestricted research re-use and analysis in any form or by any means with acknowledgement of the original source, for the duration of the public health emergency



**Heather Joseph** @hjoseph · 24 mar

Unreal. Acknowledging that making these papers #openaccess will help speed speed progress and save lives but at the same time only doing it for limited time - and for a single disease.

This Novel Coronavirus Information Center is hosted on Elsevier Connect, t company's public news and information website.



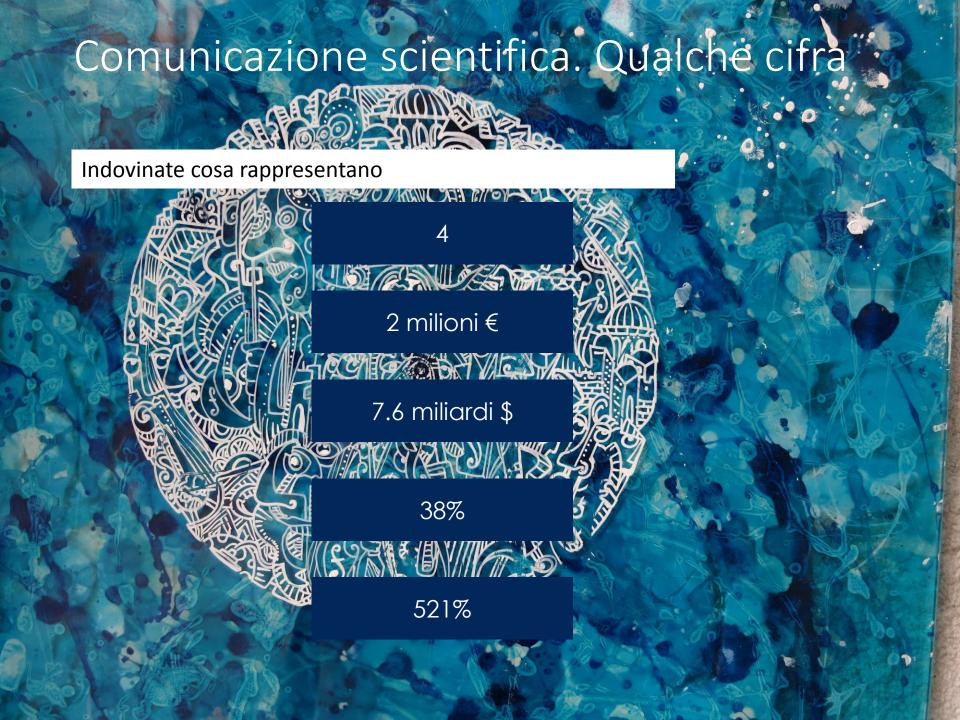
March 24 2020 Jon Tennant 🕢 @Protohedgehog · 24 mar

Every time a publisher like @tandfonline tries to pull a PR stunt like this they are stating that their default setting is BLOCKING free access to vital research. It is always too little, too late.

All of them should be tried for crimes against humanity.

evier hereby grants permission to make all its COVID-19-related research it is available on the COVID-19 resource center — including this research ntent — immediately available in PubMed Central and other publicly nded repositories, such as the WHO COVID database with rights for restricted research re-use and analyses in any form or by any means with mowledgement of the original source. These permissions are granted for e by Elsevier for as long as the COVID-19 resource center remains active.





# Comunicazione scientifica. Qualche cifra

For researchers, it's like going to a restaurant, bringing all of your own ingredients, cooking the meal yourself, and then being charged \$40 for a waiter to bring it out on a plate for you.

You are the provider, the product, and the consumer.

J. Tennant. 2018

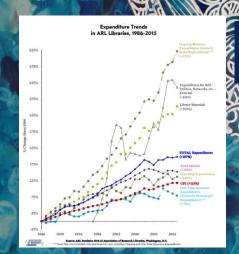
VOLTE PER CUI OGNI ENTE PAGA LA RICERCA

STIPENDIO

FONDI RICERCA

SI PUBBLICANO I RISULTATI

### **ABBONAMENTI**



2 milioni €

DIRITTI DI RIUSC

521%

AUMENTO DEI PREZZI DELLE RIVISTE 1986-2015 INDOVINATE: I
BUDGET
BIBLIOTECA SONO
CRESCIUTI 521%?

TAGLI, TAGLI, TAGLI

# Comunicazio

The Guardian view on academic publishing: disastrous capitalism Editorial

The giants of the scientific publishing industry have made huge profits for decades. Now they are under threat

LICENZA DI STAMPARE DENARO [MERCATO ANELASTICO]

ubscription market today Global market volume 7.6 bn EUR

1.5 M research papers (WoS);

up to ~ 2 M overall

3,800 EUR/ article

5.000 EUR/ article

overall

Global basis

After an OA transformation

volume 4 bn EUR

2 M research papers

2,000 EUR/article

7.6 miliardi \$

[SOTTOSTIMATO] CIFRA SPESA GLOBALMENTE PER ABBONAMENTI 2016

38%

**GUADAGNO NETTO ELSEVIER** 

ualche cifra OGG **LEGGERE NON** È GRATIS

> IN REGIME DI **ABBONAMENTO** PAGHIAMO 3800/5000 € PER ARTICOLO

> > **SOLO CHE PAGHIAMO** PER CHIUDERE

#### Elsevier's profits swell to more than £900 million

But 'risks' of open access and a shift away from subscription model could halt growth, publisher's financial results reveal



Alexis Verger @Alexis\_VergerNov,5, 2019 Elsevier 2018 profit margin: a whopping 37%

"In other words, every time we pay a \$3000 article processing charge, only \$1800 supports the publishing process, while the remaining \$1200 goes directly to Elsevier shareholders." @MullinsLab



From symbiont to parasite: the evolution of for-profit science publishing | Molecular Biology of ...

@ molbiolcell.org

×	ACA		CONTRACTOR OF THE PARTY OF THE	
The state of the s	Profit	Company 20:	Industry	Holcombe
	10%	BMW	automobiles	C-BY Alex H
	23%	Rio Tinto	mining	F-km CC.
	25%	Google	search	p.me/ph4j
	29%	Apple	premium computing	http://w
	35%	Springer	scholarly publishing	
	37%	Elsevier	scholarly publishing	

#### A Case Study of Elsevier

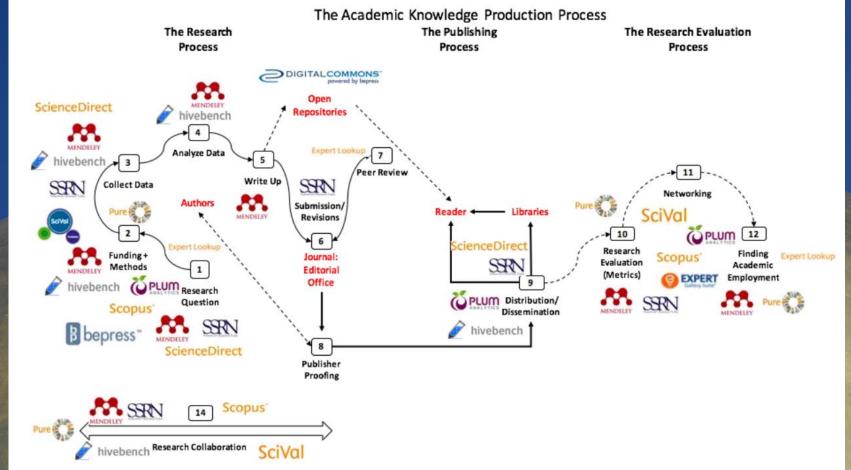
Written by: Alejandro Posada and George Chen, University of Toronto Scarborough

Sublished on September 20th 2017

2017



Il meraviglioso mondo di





The prospectus for the IPO of Springer Nature

proxy.dbagproject.de/mediacenter/re ...

should be compulsory reading for any funder/university/agency representative negotiating with publishers. You can then question whether you should support #SciPost and similar initiatives, or can afford not to.

Traduci il Tweet

13:38 - 5 May 2018

22 Retweet 28 Mi piace 



Prospectus dated April 25, 2018

### **SPRINGER NATURE**

Prospectus

for the public offering

Focus on Research, with a High-Quality Brand Portfolio, Global Scale Benefit from Strong Growth in the Open Access Publishing Market.

icreasingly important, as market participants increasingly differentiate in the open access market with regard to APCs according to a journal's impact factor. Our open access portfolio includes a large number of leading brands, such as such as Nature Communications, Scientific Reports and

Springer Open, and high impact factor publications, positioning us well to command premium APCs from

authors.

Springer Prospectus Apr. 25

VOSTRASC Linking impact factor to 'open access' charges creates more inequality in academic publishing

document aimed at potential investors, not a many more than 10 years. long before DOBA Marking.

needed to fulfil our obligations. This has seen us stop using journal impact factors in isolation in our marketing (note: a prospectus is a legal

document aimed at potential investors, not a marketing tool for authors or librarians). In fact, for more than 10 years, long before DORA, Nature editorials have expressed concerns about the overuse

Increasing Share in Revenues from Open Access 10.2.5

Springer Nature was one of the first academic publishers to actively embrace the opportunities offered by open access, which provides us additional opportunities to generate revenues, as open access publications are funded by authors and/or their funders or the relevant research institutions, not libraries. Accordingly, revenues stemming from APCs are in the short- to medium-term supplementary to the subscription business, no cannibalistic. Some of our journals are among the open access journals with the highest impact factor, providing us with the ability to charge higher APCs for these journals than for journals with average impact factors.

# Access?

### Who needs access? You need access!

Public access to scientific research makes all our lives better



Home

Segui

About

Q Contrib

Bibliography

Newest Stories

https://whoneedsaccess.org/



In risposta a @jasonpriem e @unpaywall

and btw the "everyone who needs it has access" is completely wrong. I have worked in small biotechs for the last 10 years and hit frustrating paywalls EVERY DAY trying to do good science.

Traduci dalla lingua originale: inglese

15:14 - 4 gen 2018

### re a problem

pend billions on funding research. But most people don't have access to it xpayers who ultimately funded the research.

inded by government money or charities, do the research. They write up their ormat the manuscripts, prepare figures, and send them to publishers. Other



#### **Recent Posts**

 Martin Eve, humanities researcher, open access innovator and cerebral

### PMI, START-UP, PROFESSIONISTI, STUDENTI NEOLAUREATI...

NESSUNO PUÒ LEGGERE I RISULTATI DELLE RICERCHE (FINANZIATE CON FONDI PUBBLICI)

### permesso di accesso



Niccolò

gmail.com>

a me 🕶

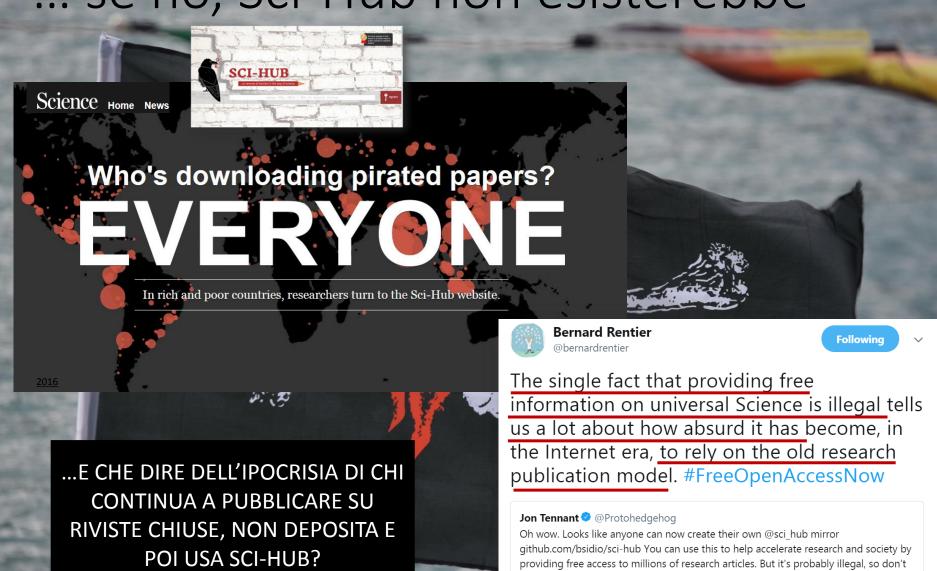
#### Buongiorno,

sono uno studenti UNIMI e sto preparando la tesi, spesso nelle mie ricerche per il materiale, mi imbatto nel vostro sito IRIS ma non posso accedere all'articolo a cui sono interessato. Come posso ottenere il permesso?





# ... se no, Sci-Hub non esisterebbe



[era un Tweet, ma non lo ritrovo]

Traduci il Tweet

08:37 - 10 mag 2018

<u>2018</u>

# [come ottenere un pdf]

### **HOW TO GET THE** PDF?

Alternatives to the publisher version of full-text journal articles

updated: February 20, 2018

#### UNPAYWALL

Get full-heat of research papers as you browse, using Unpaywall's index of 10 million legal, open access articles. For CHROME | Firefor

http://unprevent.org/

#### **GOOGLE SCHOLAR BUTTON**

Easy access to Google Scholar from any with page, Find full text on the web or in your university library. Select the title of the paper on the page you're reading, and click the Scholar button to find it. for CHIROME Liference

https://addies.mistfla.org/ni/Tivfox/addox/goligie-schilar-isuttes/

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https://ksporms.com/

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#### HASHTAG #ICANHAZPDF

Use the hashtag #icanhaspdf together with a link to the requested publication; if somebody has access, they can send you the PDF.

https://witter.com/search/g=%23canhappill



open access.nl

News and events What is open access? In the Netherlands You

Alternative ways to access journal articles

Feb. 27, 2018

### **HOW TO GET THE** PDF?

Alternatives to the publisher version of full-text journal articles

#### NARCIS

NARCIS provides access to scientific information, including (open access) publications from the repositories of all the Dutch universities, KNAW, NWO and a number of research institutes, datasets from some data archives as well as descriptions of research projects, researchers and research

#### OSF PREPRINTS

OSF offers acces to over 2 million open access preprints.

#### DIRECTORY OF OPEN ACCESS JOURNALS

DOAJ offers access to over 10,000 open access journals.

#### SCIENCE OPEN

Science Open contains over 37 million articles, a large part in open

#### 12 SCI-HUB

if all else fails, you may be tempted to use Sci-Hub. Do realize. however, that in many countries, including The Netherlands, the use of Sci-Hub is considered as an illegal act, as it involves intent protected by copyright laws and licensing contracts.

🖺 unpaywall

Unpaywall ... but it works only IF authors sefl-archive

An open database of 17.025.907 free scholarly articles.

We harvest Open Access content from over 50,000 publishers and repositories, and make it easy to find, track, and use.

GET THE EXTENSION



# Comunicazione scientifica: funziona?



### Comunicazione scientifica: funziona? Tweet Jelte Wicherts @JelteWicherts Gaming the system: When in 2010 Italian universities incorporated citations in promotion decisions, self-citation rates among social scientists went up by 81-179% sciencedirect.com/science/articl... **PLOS** | ONE | Sept. 11, 2019 **AUMENTO DELLE AUTOCITAZIONI IN ITALIA** Citation gaming induced by bibliometric evaluation: A 179% country-level comparative analysis Alberto Baccini 🖾 Giuseppe De Nicolao. Eugenio Petrovich Abstract



# Comunicazione scientifica: funziona?

#### No academic post for fraudster Diederik Stapel, after all

Recently, we reported that social psychologist and renowned data faker Diederik Stapel had found himself a new gig supporting research at a vocational university in the Netherlands — but it appears that was short-lived.

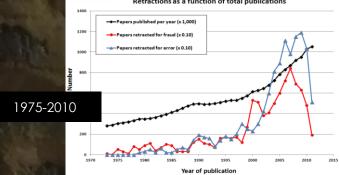
According to multiple news reports, NHTV Breda will not be employing Stapel, after all.

Here's our Google translate of a portion from  $De\ Telegraaf$ : Continue reading  $\rightarrow$ 



Does scientific misconduct cause patient harm? The case of Joachim Boldt 2013





RITRATTAZIONI PER FRODE

43%

https://retractionwatch.com/

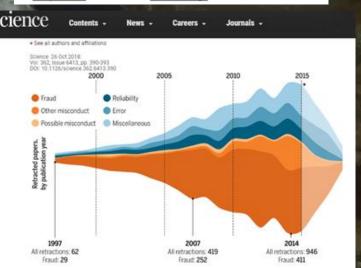
### Retraction Watch

Tracking retractions as a window into the scientific process

### The Retraction Wa Leaderboard

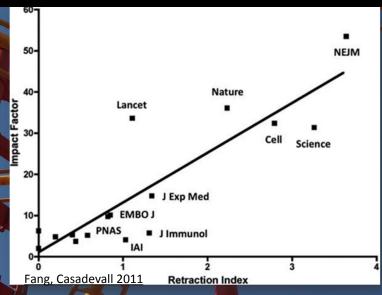
Who has the most retractions? Here's our unofficial list (see notes on methodology), which we'll update as more information comes to light:

- Yoshitaka Fujii (total retractions: 183) See also: Final report of investigating committee, our reporting, additional coverage
- 2. <u>Joachim Boldt</u> (96) See also: <u>Editors-in-chief statement</u>, <u>our</u> coverage
- 3. Diederik Stapel (58) See also: our coverage
- 4. Adrian Maxim (48) See also: our coverage
- 5. Chen-Yuan (Peter) Chen (43) See also: SAGE, our coverage
- 6. <u>Hua Zhong</u> (41) See also: <u>journal notice</u>
- 7. Shigeaki Kato (39) See also: our coverage
- 8. Yuhji Saitoh (37) See also: our coverage



# [Houston, abbiamo un problema]





ROYAL SOCIETY OPEN SCIENCE

rsos.royalsocietypublishing.org

The natural selection of bad science P.Smaldino, 2016

REVIEW ARTICL

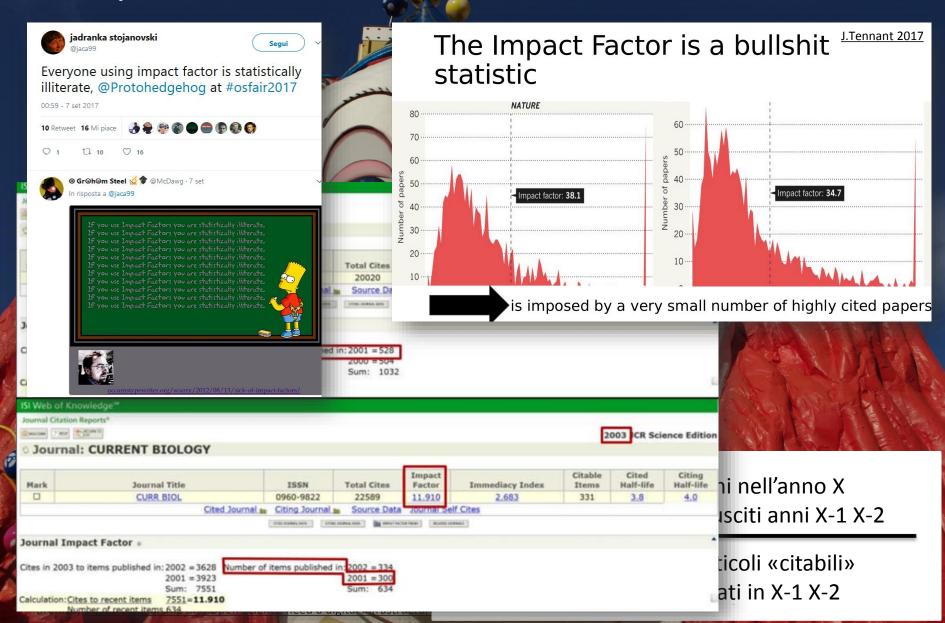
Front. Hum. Neurosci., 20 February 2018 | https://doi.org/10.3389/fnhum.2018.00037

Prestigious Science Journals Struggle to Reach Even Average Reliability



Feb. 20 2018

# [Impact Factor?]



... perché valutazione = ossessione

### ROYAL

The future of scholarly scientific communication

### LA VALUTAZIONE È DIVENTATA UN'OSSESSIONE

«not only are we failing to provide he right incentives, we are providing perverse ones»

> Misconduct and Manipulation in Academic Research

EDITED BY Mario Biagioli AND Alexandra Lippman

Biagioli, 2019

- Goodhart's law: «when a measure becomes a target, it ceases to be a good measure»
- «people game the system at every level»



INDICATORI NON MISURANO LA

"Our message is quite clear: Academics should stop worrying too much about indices. Instead, we should work more on the scholarship and the quality of research," says Professor Colin Chapman from the Department of Anthropology at the George Washington University in Washington.

"The exaggerated reliance on indices is taking attention away from the quality of the science. The system works just fine for experienced researchers like Colin Chapman and myself, but younger researchers and their careers are suffering

because of the way indices are used today," adds Professor Nils Chr. Stenseth at the

Indices don't measure quality

PRS. 2020

Performance-driven culture is ruining scientific research

I was told impact metrics could make or break careers. Instead,

they broke my faith in scientific research

COBRA EFFECT: QUANDO DURANTE UNA INVASIONE DI COBRA GLI INGLESI PAGAVANO PER UN COBRA MORTO, GLI INDIANI INIZIARONO AD ALLEVARLI

...citazioni? Cosa misurano?

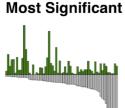


So what now? We think this work clearly highlights a major issue with metrics - they aren't measuring what everyone commonly assumes we are measuring, or at least, are not accurately representing the more abstract perceptions of impact and importance that we measured in our survey.

rs. But what can we done to change current practice?

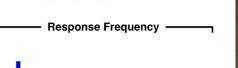
As hinted earlier, we think our research shows that impact goes beyond citation count, and beyond scholarly impact. Recent articles, such as that in PLoS Biology and Nature, also call out current

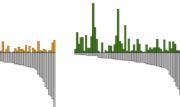
Times Chosen in Survey **Shared Widely** 



Times Chosen in Survey

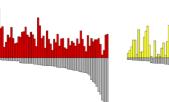
**Times Chosen in Survey Most Cited** 





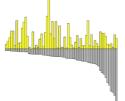


**Times Chosen in Survey** h-index

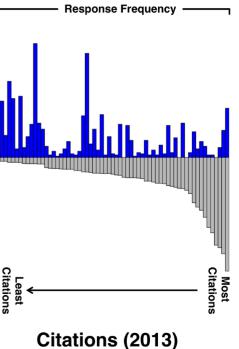


Citations (2013)

Times Chosen in Survey **Shared: Chemists** 



Citations (2013)





# Il sistema è rotto

Davanti a tutte queste situazioni (realtà purtroppo) del mondo della ricerca universitaria italiana, noi giovani siamo delusi e demoralizzati perchè vediamo che quell'ideale "cambiare/migliorare il mondo" non è più alla base della ricerca. Cosa è diventata la ricerca scientifica? Pubblicare, pubblicare e pubblicare.

Non importa l'IF, non importa se la statistica usata nel lavoro sia giusta, non importa se si ha davvero indagato a fondo per tale lavoro...l'importante è pubblicare. Da aggiungere, inoltre, che la paura di essere "scoopati" e la fretta che essa comporta contribuisce inevitabilmente alla mediocrità dei lavori (mai così evidente come in questo periodo).

Per questo ormai l' 80-90% delle pubblicazioni scientifiche (stima personale ma verosimile) sono tutte bad science ed è questa la motivazione per cui molti PhD student, una volta raggiunto il traguardo del titolo, non continuano sul sentiero della ricerca.

### Mail di Francesco, PhD candidate, 27 maggio 2020

I would need to add

- · That questionable academic practices like power abuse, sexism, racism, and gaslighting are subtle, pervasive, and impactful
- · That mental health issues among doctoral candidates are real, prevalent, and preventable
- · That good people, especially women and non-white men, are leaving academia because of it's systemic issues

And that, that is definitely not sustainable.

This is not just the way things are.

Reflections on my PhD and building sustainable science



April 20, 2020

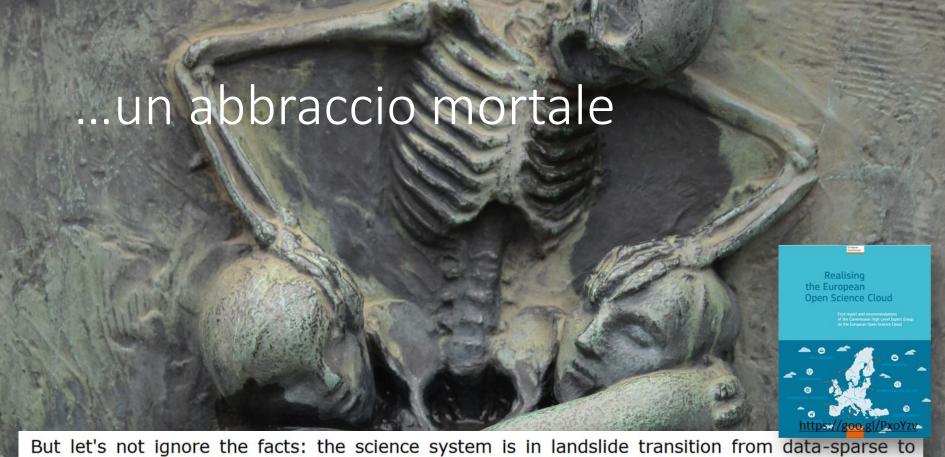






It's how things have been built and we reproduce it with our everyday choices.

It is how things are, but not how they have to remain.



But let's not ignore the facts: the science system is in landslide transition from data-sparse to data-saturated. Meanwhile, scholarly communication, data management methodologies, reward systems and training curricula do not adapt quickly enough if at all to this revolution. Researchers, funders and publishers (I always thought that meant making things public) keep each other hostage in a deadly embrace by continuing to conduct, publish, fund and judge science in the same

way as in the past century.

So far, no-one seems to be able to break this deadlock. Open Access articles are solve only a fraction of the problem. Neither 'open research data' alone will do. W

## Sssssht...sta ca

Opinion | 21 May 2020

May 21, 2020

Open access: how COVID-19 will change the way research findings are shared



Robert Kiley Head of Open Research

During the COVID-19 pandemic, researchers and publishers have pulled together to publish their outputs at an unprecedented rate. So, how have they responded? And how will this change research culture and the way findings are disseminated in future?

Building a better research culture and improving publication practices are within our grasp. Seizing this opportunity and ensuring that all research is published open access must become one of the positive outcomes from the COVID-19 pandemic.

### Publisher collaboration to keep COVID research moving



A cross publisher collaboration aims to ensure research related to COVID-19 is reviewed and published as quickly as possible. An Open Letter of Intent encourages academics to sign up to a reviewer database, authors to use preprint servers and calls on other publishers to action with a focus on open data and encouraging preprints.

### ualcosa?

**Business Ethics** 

May 19, 2020

Open Access, Open Science, and Coronavirus: Mega trends with historical proportions

Dima Jamali X, Ralf Barkemeyer, Jennifer Leigh, Georges Samara

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#### WHY OPEN ACCESS AND OPEN SCIENCE NOW?

There have been an impressive number of immediate natural science initiatives in response to COVID-19. For example, COVID-19-related Open Access data repositories have been created (Xu et al., 2020), modeling those established for research into the human genome (Yozwiak, Schaffner, & Sabeti, 2015); real-time data visualization tools are provided by various actors (e.g., John Hopkins University, 2020; Roser, Ritchie, & Ortiz-Ospina, 2020; WHO, 2020); and Nature has established an "Open Peer Review platform" (Johansson & Saderi, 2020). Closer to (our disciplinary) home, noteworthy initiatives include the "COVID-19 Insights" series operated by a number of business sustainability networks (e.g., GRONEN, 2020) or the Academy of Management Learning & Education COVID-19 "Call for Questions" proposal (AMLE, 2020).

All of these initiatives have in common that they aim to make research more inclusive and more immediately available, and thus blend into more general developments that have been labeled as Open Access and Open Science. While Open Access refers to the free digital format, Open Science goes beyond that in طناء معتملة المعتمدة المع

A lot of power lies in the hands of a few core publishing houses, but it is the choice of universities and researchers to chase the prestige that those publishers hand out, and the rankings success that follows it that maintains that power. It is the choices of governments to pay greater attention to simplistic rankings and q assessment that reinforces those choices. To build a knowledge proc an incompanion and a sections capable of responding to today's challenges we need alternatives to t and entrenched success measures of the 20th century.

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# Lo scopo della comunicazione scientifica

The virus is reminding us that the purpose of scholarly communication is not to allocate credit for career advancement. and neither is it to keep publishers afloat. Scholarly communication is about, well, scholars communicating with each other, to share insights for the benefit of humanity. And whilst we've heard all this before, in a time of crisis we realise afresh that this isn't just rhetoric, this is reality.

the coffin will be closed?!" If we've created a generation of scholars who are just in it for the glory of papers in glamorous journals, and not to do good research that changes the world a little bit, then we really are in trouble.

So please UKRI, when you come to make your difficult policy decisions about open access, please put front and centre at every stage a very simple question: "Will this help scholars communicate more effectively and do better research?". Everything else is a distraction. Progress has been impeded by two buts for twenty years. It's time to focus.

No buts.

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UNICA DOMANDA: «QUESTI FONDI AIUTERANNO A COMUNICARE MEGLIO E FARE UNA RICERCA MIGLIORE»? IL RESTO SONO DISTRAZIONI. IL PROGRESSO È STATO IMPEDITO DA 20 ANNI... **BASTA «MA»** 

